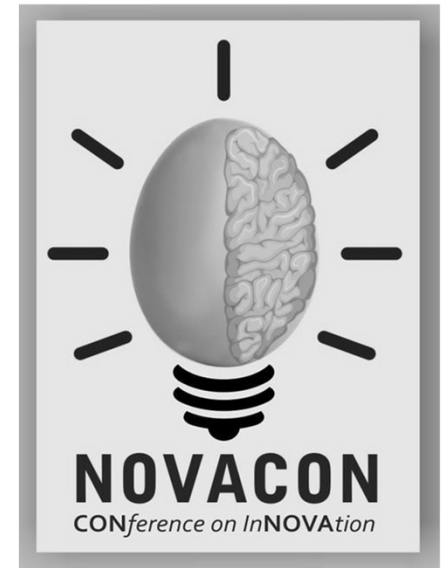


Leveraging Data For Improved Financial Performance in Poultry Operations



welcome!

Leveraging Data For Improved Financial Performance in Poultry Operations



- ✓ I Am Onkar Singh Batra, Mumbai, India.
- ✓ I Am Into **POULTRY BUSINESS FOR MORE THAN 4 DECADES**, Started With Pharmaceutical Distributor, Later in (1998) Started Enterprise (Open) Farming And Since 2004 Into Full Fledged Semi-integration Broiler Business Model. **Have Faced 2006 (Bird Flu) & 2020 (Corona) Challenges &.**
- ✓ Wish To Keep My Perspective To Improve The Profitability Specially In Contract Broiler Farming Through Data Management & Analysis...



Leveraging Data For Improved Financial Performance in Poultry Operations

➔ **Leveraging data** is the practice of **using data** to improve business performance and gain a competitive edge. It **involves collecting, analyzing, and acting on data to make informed decisions & If Required Then Calculated Risk**



Casino ~~Attitude~~

* Part Of Our Daily Activities Like Google Maps, investing in Shares, Uber Taxi

Leveraging Data For Improved Financial Performance in Poultry Operations

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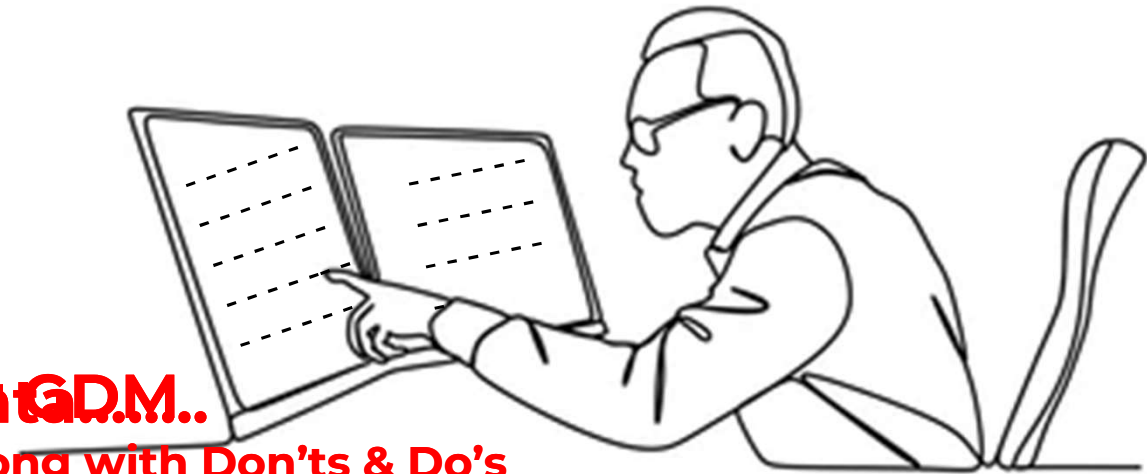
Leveraging Data For Improved Financial Performance in Poultry Operations



➔ **Every Business Enterprise Success Story is An Outcome Of GDM (Good Decision Making)**

* Father Of A Daughter H / Data Coll

➔ **To Process & Build GDM (Good Decision Making)**



Rational & Credible Data GDM..
Action Plan To Implement Along with Don'ts & Do's



BEFORE WE GET INTO THE PRESENT SCENARIO COLLECTION SOME HURDLES / SHORTCOMINGS * Like Any Industry



Poultry Operation Hurdles / Shortcomings.

- ✓ Live / Perishable Sale – MA Importance
- ✓ Seasonal Performances & Sales Rates – Timing
- ✓ Still India Is A 365 / 172 Veg Days – Placement Plan
- ✓ In India Still Labour / Manual Operations – Software For Online Data
- ✓ Lack Of Proper Infrastructure (Shed Quality)
- ✓ Still Urban / City Sale Dependency
- ✓ RM Dependency (Maize, Oil, Soya – Hardly Any Imports) – Low / High Rates
- ✓ Still 96% Live Bird Sales – Trader Dependency
- ✓ Avg farm Size (1500 – 10000 Sq Ft.)
- ✓ Region Based & Other Trade Issues
- ✓ Still Commodity Type Demand / Supply Trade



BROILER INDUSTRY PROFITABILITY SCENARIO IN LAST 3 DECADES
EVERY INDUSTRY HAS DIFFERENT VERSIONS OF PROFITABILITY PARAMETERS AND THEY KEEP CHANGING AS PER TIME, MODEL, PLAYERS & INDUSTRY BEHAVIOR

PROFIT IS THE REACTION OF MAKING EFFECTIVE AND EFFICIENT DECISIONS AT RIGHT TIME

EFFICIENCY AT ALL LEVELS MEASURED	SPECIALLY AFTER COVID	INTEGRATED FARMING	STILL 96% LIVE BIRD SALE
2022	2015	2005	1995
NO OF HE IN 68W HATCH% & HC @ WHAT PRICE @WHAT PRICE @WHAT EFFC SIZE+RATE+LEAN PD KGS SOLD NET PROFITS / LOSS	HEPC + HC COST + HEC + HC COST + QITY CHICK COST + FEED COST + MEDICINE COST + ADMIN COST + TOTAL COST = SALES PRICE - NET PROFITS / LOSS	HEPC + HC COST + HEC + HC COST + CHICK COST + FEED COST + MEDICINE COST + ADMIN COST + TOTAL COST = SALES PRICE - NET PROFITS / LOSS	CHICK COST + FEED COST + MEDICINE COST + OTHER COST + TOTAL COST = SALES PRICE - NET PROFITS / LOSS
SIZE - 2,500	SIZE - 2,100	SIZE - 2,000	SIZE - 1,800

LET'S SEE HOW WE GENERATED OUR PROFITS

OPEN FARMING

THESE STRATEGICAL CHANGES IN PRODUCTION AND MARKETING PRACTISES CHANGED THE DYNAMICS OF WHOLE INDUSTRY - AND WILL KEEP CHANGING

* In Such A Volatile & Unpredictable Market Data Dependability Remains A Great & Dynamic Viable Option

DUE TO LIVE & PERISHABLE, HIGH VOLATILITY IN RM & LIVE BROILER PRICES, VERY DIFFICULT, RISKY AND FATAL TO EXPAND BEYOND A LIMIT



- SMART FARMING BECOMES IMPERATIVE AND MORE PROFITABLE -

TODAY'S POINT OF DISCUSSION – HOMEWORK / DATA

MORE PROFITS WITH DATA COLLECTION & ANALYSIS....

EFFICIENCY AT ALL LEVEL ARE MEASURED

SIZE – 2.600

2025

NO OF HE IN 68W HATCH% & HC QLTY @ WHAT PRICE @WHAT PRICE @WHAT EFFC TOTAL COST =	HEPC + HC COST + HEC + HC COST + CHICK COST + FEED COST + MEDICINE COST + ADMIN COST + TOTAL COST =
SIZE+RATE+LEA/PKPD	SALES PRICE
WT AVG RATE / BW	NET PROFITS / LOSS =



Quantifiable Profit..

550 Cr. TO / 1.4 Cr. NP With 75 Cr. Loans & Other Debts



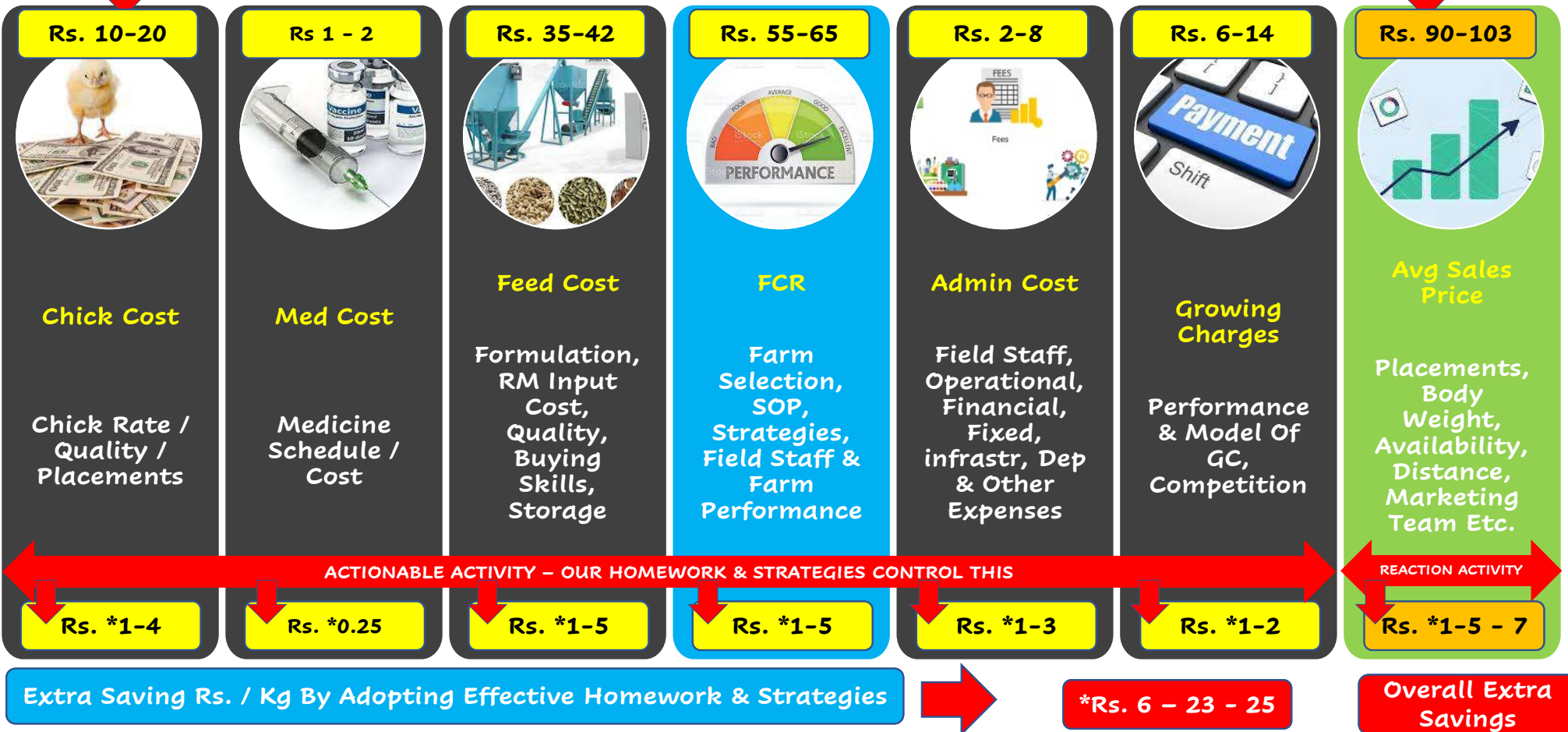
VOLUMN OF PROFIT IS MORE IMPORTANT THAN TUNROVER (ROI)

Broiler Operation & Profitability Relationship

Understanding the Factors Impacting Profitability in Broiler Operation



PLACEMENTS & SELLING BOTH ARE VERY MUCH CONNECTED TO EACH OTHER – FIXES WEIGHTED AVG SELLING RATE



* Many Conditions Apply... (Organisational Approach)

Broiler Operation & Profitability Relationship

Understanding the Factors Impacting Profitability in Broiler Operation



THESE ARE PART OF STRATEGY & UTMOST MATHS (HOMEWORK)

THESE ARE PART OF STRATEGY & DATA ANALYSIS



Chick Cost

Chick Rate /
Quality /
Placements



Med Cost

Medicine
Schedule /
Cost



Admin Cost

Field Staff,
Operational,
Financial,
Fixed,
infrastructur
e Dep &
Other
Expenses



Growing Charges

Performance
& Model Of
GC,
Competition



FCR

Farm
Selection,
SOP,
Strategies,
Field Staff &
Farm
Performance



Feed Cost

Formulation,
RM Input
Cost,
Quality,
Buying
Skills,
Storage



Avg Sales Price

Placements,
Body
Weight,
Availability,
Distance,
Marketing
Team Etc.

ACTIONABLE ACTIVIY – OUR HOMEWORK & STRATEGIES CONTROL THIS

ACTIONABLE ACTIVITY – OUR HOMEWORK & STRATEGIES CONTROL THIS

Rs. *1-8

Rs. *5 -15

Extra Saving Rs. / Kg By Adopting Effective Homework & Strategies

*Rs. 6 – 23 – 25

Overall Extra
Savings

* Many Conditions Apply... (Organisational Approach)

INPUT DATA INTO MS EXCEL FROM FARM BATCH PERFORMANCE



INPUT DATA

- ✓ FARMER NAME
- ✓ FARMER FLOCK NO
- ✓ LINE NAME
- ✓ SUPERVISOR NAME
- ✓ STATE/ DIST/ VILLAGE NAME
- ✓ CHICK PLACEMENT DT
- ✓ NAME OF SUPPLIER
- ✓ HATCHARIES
- ✓ BREED
- ✓ NO OF CHICKS
- ✓ CHICKS RATE
- ✓ FEED CONSUMED
- ✓ FEED SUPPLIER
- ✓ FEED RATE / KG
- ✓ TOTAL MEDICINE COST
- ✓ TOTAL ADMIN COST
- ✓ SOLD EXCESS / SHORT
- ✓ MORT NO
- ✓ TOTAL KG SOLDGC
- ✓ TOTAL COST
- ✓ SALES RATE
- ✓ MEAN AGE
- ✓ DISEASE 1 / 2 SLAB
- ✓ INITIAL CHICK WT
- ✓ SALE SEASON
- ✓ FESTIVAL SALE DAY

25

- ✓ PLACEMENT / SALES DATE / WEEK / MONTH / QTR / YEAR
- ✓ PLACEMENT FOR PERFORMANCE CO-RELATION
- ✓ SALES FOR SELLIG RATE CO-RELATION

UNLIMITED FILTERS AVAILABLE

- ✓ PLACEMENT FINANCIAL YEAR / CALENDER YEAR
- ✓ SALES FINANCIAL YEAR / CALENDER YEAR
- ✓ CHICK PRICE SLAB / FEED PRICE SLAB
- ✓ SALES RATE SLAB / INITIAL BD WT SLAB
- ✓ NET PRODUC COST SLAB / VILLAGE PERF. SLAB
- ✓ CFCR SLAB / MORT % SLAB
- ✓ GC SLAB / VCR SLAB / FE SLAB
- ✓ DISEASE 1 / 2 SLAB / SUPERVISOR PER SLAB
- ✓ P/L PER KGS SLAB / FARM PERFORMANCE SLAB
- ✓ PROFITS (POSITIVE / NEGATIVE) SLAB
- ✓ CAL - YR QTR / FY - YR QTR SLAB
- ✓ FIN QTR BODY WT SLAB
- ✓ FARM GRADE CFCR SLAB

50

MALE / FEMAL LABOUR
EARLY MORNING WORK

MANY MORE INSIGHT
OPTION - SLAB AVAILABLE

MORE CRITERIAS COULD BE ADD IF MORE INPUT CRITERIAS ARE AVAILABLE

THESE INSIGHTS ARE GENERATED IN EXCEL @ NO COST / EXPENSES

Data Analysis With Profitability Relationship



FARM GRADING (PERFORMANCE GROUND) SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)



Chick Cost

Chick Rate / Quality / Placements

Placement Financial Year	(Multiple Iter.)	2017-2018			2021-2022								
CFCR FARM GRADE SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
A (0.001 - 1.500)	13.10%	15,99,531	5.05	₹ 34.59	1.51	₹ 80.03	₹ 83.02	₹ 3.00	47,95,984	₹ 47,95,984	₹ 0		
B (1.501 - 1.550)	13.52%	15,36,566	5.30	₹ 33.68	1.59	₹ 79.57	₹ 81.17	₹ 1.60	24,59,365	₹ 24,59,365	₹ 0		
C (1.551 - 1.600)	17.94%	19,90,956	5.42	₹ 33.97	1.64	₹ 80.35	₹ 81.26	₹ 0.90	18,00,634	₹ 18,00,634	₹ 0		
D (1.601 - 1.650)	13.92%	14,79,309	6.41	₹ 33.15	1.69	₹ 79.79	₹ 80.58	₹ 0.80	11,77,512	₹ 11,77,512	₹ 0		
E (1.651 - 1.700)	12.11%	12,05,384	7.13	₹ 32.41	1.75	₹ 80.01	₹ 79.72	-₹ 0.28	(3,39,037)	₹ 0	-₹ 3,39,037		
F (1.701 - 1.750)	7.26%	7,33,159	7.58	₹ 31.89	1.79	₹ 79.86	₹ 79.62	-₹ 0.25	(1,80,244)	₹ 0	-₹ 1,80,244		
G (1.751 - & AB)	22.14%	17,06,083	19.82	₹ 31.64	2.06	₹ 88.53	₹ 76.55	-₹ 11.98	(2,04,32,539)	₹ 0	-₹ 2,04,32,539		
ABC – 44%		100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	1,02,33,494	(2,09,51,820)	
PROFIT & LOSS AMT										(1,07,18,325)			

Placement Financial Year	(Mul)	D,E,F,G GRADE FARMS WILL ALWAYS REMAIN A LIABILITY TO ANY COMPETITOR ALSO..											
CFCR FARM GRADE SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
A (0.001 - 1.500)	44.88%	45,11,658	5.03	₹ 41.86	1.50	₹ 91.00	₹ 92.05	₹ 1.05	47,49,484	₹ 47,49,484	₹ 0		
B (1.501 - 1.550)	17.70%	16,08,503	5.74	₹ 41.48	1.60	₹ 92.65	₹ 91.40	-₹ 1.25	(20,06,333)	₹ 0	-₹ 20,06,333		
C (1.551 - 1.600)	13.48%	10,84,735	6.81	₹ 41.69	1.65	₹ 93.47	₹ 95.55	₹ 2.08	22,61,358	₹ 22,61,358	₹ 0		
D (1.601 - 1.650)	8.90%	6,67,121	7.82	₹ 40.92	1.70	₹ 96.65	₹ 98.36	₹ 1.71	11,37,943	₹ 11,37,943	₹ 0		
E (1.651 - 1.700)	6.11%	4,42,837	8.80	₹ 41.28	1.75	₹ 95.45	₹ 93.08	-₹ 2.38	(10,52,246)	₹ 0	-₹ 10,52,246		
F (1.701 - 1.750)	2.49%	1,77,301	9.45	₹ 41.28	1.80	₹ 98.80	₹ 90.63	-₹ 8.17	(14,48,533)	₹ 0	-₹ 14,48,533		
G (1.751 - & AB)	6.44%	4,12,112	16.26	₹ 41.76	1.97	₹ 111.97	₹ 95.71	-₹ 16.26	(67,01,636)	₹ 0	-₹ 67,01,636		
ABC – 71%		100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	81,48,785	(1,12,08,748)	
PROFIT & LOSS AMT										(30,59,963)			

CFCR – 12 POINT

* May Change As Per Region

Data Analysis With Profitability Relationship



CHICK PRICE SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)



Chick Cost

Placement Financial Year	(Multiple Iter.)	2017-18				2021-22							
CHICK PRICE SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (00 - 15)	11.53%	10,11,367	15.54	₹ 33.22	1.83	₹ 77.98	₹ 72.94	-₹ 5.04	(50,93,275)	₹ 0	-₹ 50,93,275		
SLAB (15 - 20)	11.43%	11,31,668	6.90	₹ 32.90	1.74	₹ 76.90	₹ 79.90	₹ 3.00	33,95,163	₹ 33,95,163	₹ 0		
SLAB (20 - 25)	15.41%	15,49,117	10.17	₹ 33.59	1.72	₹ 80.35	₹ 84.32	₹ 3.97	61,54,558	₹ 61,54,558	₹ 0		
SLAB (25 - 30)	21.42%	21,50,331	8.15	₹ 34.01	1.73	₹ 82.90	₹ 83.56	₹ 0.66	14,13,118	₹ 14,13,118	₹ 0		
SLAB (30 - 35)	20.82%	22,37,178	7.88	₹ 30.81	1.69	₹ 78.45	₹ 79.27	₹ 0.81	18,18,854	₹ 18,18,854	₹ 0		
SLAB (35 - 40)	9.96%	11,19,351	7.15	₹ 35.41	1.66	₹ 87.78	₹ 83.17	-₹ 4.61	(51,55,435)	₹ 0	-₹ 51,55,435		
SLAB (40 - 45)	6.26%	6,72,064	9.82	₹ 32.81	1.71	₹ 87.17	₹ 75.45	-₹ 11.72	(78,75,257)	₹ 0	-₹ 78,75,257		
SLAB (45 - ABOVE)	3.17%	3,79,913	5.85	₹ 34.09	1.63	₹ 87.74	₹ 73.58	-₹ 14.15	(53,76,052)	₹ 0	-₹ 53,76,052		
₹ 35 - 40	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	1,27,81,693	(2,35,00,018)		
PROFIT / LOSS AMOUNT											(1,07,18,325)		



Chick Rate / Quality / Placements

Placement Financial Year	(Multiple Iter.)	2022-23				2024-25							
CHICK PRICE SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (00 - 15)	5.21%	4,04,777	7.10	₹ 42.61	1.63	₹ 86.12	₹ 80.69	-₹ 5.44	(22,00,375)	₹ 0	-₹ 22,00,375		
SLAB (15 - 20)	10.94%	9,31,579	5.05	₹ 41.81	1.57	₹ 85.12	₹ 91.35	₹ 6.23	58,05,437	₹ 58,05,437	₹ 0		
SLAB (20 - 25)	14.21%	13,15,023	6.70	₹ 42.80	1.56	₹ 90.54	₹ 81.97	-₹ 8.57	(1,12,67,931)	₹ 0	-₹ 1,12,67,931		
SLAB (25 - 30)	17.67%	15,73,216	6.72	₹ 42.00	1.60	₹ 92.42	₹ 92.08	-₹ 0.34	(5,37,874)	₹ 0	-₹ 5,37,874		
SLAB (30 - 35)	12.94%	11,27,372	7.46	₹ 42.07	1.64	₹ 96.17	₹ 96.88	₹ 0.71	7,96,629	₹ 7,96,629	₹ 0		
SLAB (35 - 40)	15.68%	14,03,402	6.88	₹ 41.71	1.60	₹ 96.40	₹ 92.80	-₹ 3.60	(50,51,047)	₹ 0	-₹ 50,51,047		
SLAB (40 - 45)	14.40%	12,99,530	6.30	₹ 40.30	1.59	₹ 95.89	₹ 97.32	₹ 1.43	18,56,968	₹ 18,56,968	₹ 0		
SLAB (45 - ABOVE)	8.95%	8,49,370	7.74	₹ 40.05	1.59	₹ 99.44	₹ 108.32	₹ 8.88	75,38,231	₹ 75,38,231	₹ 0		
₹ 35 - 40	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	1,59,97,265	(1,90,57,228)		
PROFIT / LOSS AMOUNT											(30,59,963)		

* May Change As Per Region

Data Analysis With Profitability Relationship



CHICK PRICE SLAB – PROFITABILITY (2018 – 22) Vs (2023-25) – FY – QTR 1



Chick Cost

Chick Rate / Quality / Placements

Placement Financial Year FIN - QTR	Multiple Item FY - QTR 1	2017-18 FY - QTR 1				2021-22							
CHICK PRICE SLAB	CHICKS PL. %	Kg SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (00 - 15)	8.40%	1,71,829	8.64	₹ 36.64	1.81	₹ 82.22	₹ 85.76	₹ 3.54	6,07,806	₹ 6,07,806	₹ 0		
SLAB (15 - 20)	15.92%	3,38,244	6.49	₹ 32.79	1.75	₹ 77.22	₹ 89.77	₹ 12.55	42,44,997	₹ 42,44,997	₹ 0		
SLAB (20 - 25)	12.85%	2,98,859	7.05	₹ 32.41	1.71	₹ 76.82	₹ 79.75	₹ 2.94	8,77,394	₹ 8,77,394	₹ 0		
SLAB (25 - 30)	21.88%	4,75,712	8.92	₹ 33.90	1.76	₹ 82.98	₹ 82.99	₹ 0.01	5,275	₹ 5,275	₹ 0		
SLAB (30 - 35)	22.91%	4,87,017	10.55	₹ 29.19	1.73	₹ 77.97	₹ 87.79	₹ 9.82	47,83,114	₹ 47,83,114	₹ 0		
SLAB (35 - 40)	7.01%	1,76,689	7.30	₹ 35.20	1.69	₹ 87.88	₹ 85.32	-₹ 2.56	(4,52,641)	₹ 0	-₹ 4,52,641		
SLAB (40 - 45)	6.58%	1,60,613	7.85	₹ 38.19	1.75	₹ 95.63	₹ 80.78	-₹ 14.85	(23,85,077)	₹ 0	-₹ 23,85,077		
SLAB (45 - ABOVE)	4.45%	1,17,945	7.42	₹ 39.06	1.68	₹ 97.95	₹ 80.97	-₹ 16.98	(20,02,440)	₹ 0	-₹ 20,02,440		
QT	100.00%	22,26,907	8.39	₹ 33.43	1.74	₹ 82.22	₹ 84.77	₹ 2.55	56,78,428	1,05,18,586	(48,40,158)		
PROFIT / LOSS AMOUNT											56,78,428		

Placement Financial Year FIN - QTR	Multiple Item FY - QTR 1	2022-23 FY - QTR 1				2024-25							
CHICK PRICE SLAB	CHICKS PL. %	Kg SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (00 - 15)	11.00%	1,81,824	7.79	₹ 40.28	1.67	₹ 81.83	₹ 76.23	-₹ 5.60	(10,17,747)	₹ 0	-₹ 10,17,747		
SLAB (15 - 20)	12.57%	2,32,422	4.65	₹ 41.33	1.61	₹ 84.76	₹ 94.68	₹ 9.92	23,05,752	₹ 23,05,752	₹ 0		
SLAB (20 - 25)	13.36%	3,38,210	6.24	₹ 46.74	1.55	₹ 97.38	₹ 84.30	-₹ 13.09	(44,25,968)	₹ 0	-₹ 44,25,968		
SLAB (25 - 30)	10.71%	2,58,243	7.09	₹ 44.53	1.57	₹ 95.92	₹ 111.92	₹ 16.00	41,32,951	₹ 41,32,951	₹ 0		
SLAB (30 - 35)	18.42%	4,05,869	8.28	₹ 42.49	1.68	₹ 98.79	₹ 104.27	₹ 5.48	22,25,672	₹ 22,25,672	₹ 0		
SLAB (35 - 40)	7.23%	1,65,003	10.63	₹ 46.71	1.62	₹ 106.25	₹ 113.19	₹ 6.94	11,45,648	₹ 11,45,648	₹ 0		
SLAB (40 - 45)	9.43%	2,24,965	6.51	₹ 40.68	1.59	₹ 97.84	₹ 103.79	₹ 5.95	13,39,236	₹ 13,39,236	₹ 0		
SLAB (45 - ABOVE)	17.27%	4,09,211	8.11	₹ 39.86	1.60	₹ 100.58	₹ 120.41	₹ 19.83	81,13,003	₹ 81,13,003	₹ 0		
QT	100.00%	22,15,748	7.34	₹ 42.73	1.62	₹ 96.17	₹ 102.40	₹ 6.24	1,38,18,548	1,92,62,263	(54,43,715)		
PROFIT / LOSS AMOUNT											1,38,18,548		

Data Analysis With Profitability Relationship



Chick Cost

Chick Rate / Quality / Placements

MORT % SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)

Placement Financial Year	Multiple (Iter.)	2017-18			2021-22							
MORT % SLAB	CHICKS PL. %	.KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT	
SLAB (0.00 - 3.000)	7.71%	6,90,721	2.47	₹ 33.08	1.67	₹ 79.36	₹ 85.02	₹ 5.65	39,04,353	₹ 39,04,353	₹ 0	
SLAB (3.00 - 4.000)	15.60%	16,84,939	3.53	₹ 34.77	1.64	₹ 81.95	₹ 84.06	₹ 2.11	35,48,261	₹ 35,48,261	₹ 0	
SLAB (4.00 - 5.000)	14.35%	16,38,324	4.50	₹ 33.66	1.64	₹ 80.16	₹ 79.64	-₹ 0.52	(8,51,299)	₹ 0	-₹ 8,51,299	
SLAB (5.00 - 6.000)	13.07%	14,68,890	5.49	₹ 33.74	1.66	₹ 80.83	₹ 80.65	-₹ 0.17	(2,56,102)	₹ 0	-₹ 2,56,102	
SLAB (6.00 - 7.000)	9.38%	10,42,766	6.48	₹ 31.88	1.67	₹ 77.80	₹ 78.91	₹ 1.11	11,61,631	₹ 11,61,631	₹ 0	
SLAB (7.00 - 8.000)	8.26%	9,12,631	7.44	₹ 32.88	1.69	₹ 80.10	₹ 78.99	-₹ 1.11	(10,08,710)	₹ 0	-₹ 10,08,710	
SLAB (8.00 - 9.000)	5.31%	5,65,152	8.46	₹ 31.76	1.74	₹ 78.90	₹ 76.74	-₹ 2.15	(12,16,762)	₹ 0	-₹ 12,16,762	
SLAB (9.00 - 10.000)	6.34%	6,40,343	9.47	₹ 34.13	1.75	₹ 83.91	₹ 83.73	-₹ 0.18	(1,12,163)	₹ 0	-₹ 1,12,163	
SLAB (10.00 - ABOVE))	19.97%	16,07,223	23.38	₹ 31.62	1.98	₹ 86.37	₹ 76.48	-₹ 9.89	(1,58,87,536)	₹ 0	-₹ 1,58,87,536	
GT	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	86,14,246	(1,93,32,571)	
PROFIT & LOSS AMT										(1,07,18,325)		

Placement Financial Year	Multiple (Iter.)	2022-23			2024-25							
MORT % SLAB	CHICKS PL. %	.KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT	
SLAB (0.00 - 3.000)	10.98%	9,21,820	2.37	₹ 41.88	1.56	₹ 91.84	₹ 94.58	₹ 2.73	25,17,927	₹ 25,17,927	₹ 0	
SLAB (3.00 - 4.000)	14.07%	12,80,802	3.51	₹ 41.88	1.55	₹ 92.09	₹ 92.33	₹ 0.24	3,11,985	₹ 3,11,985	₹ 0	
SLAB (4.00 - 5.000)	17.77%	16,77,901	4.49	₹ 41.78	1.54	₹ 91.41	₹ 91.87	₹ 0.46	7,77,171	₹ 7,77,171	₹ 0	
SLAB (5.00 - 6.000)	13.16%	12,57,280	5.45	₹ 41.85	1.56	₹ 92.52	₹ 91.62	-₹ 0.90	(11,30,482)	₹ 0	-₹ 11,30,482	
SLAB (6.00 - 7.000)	11.18%	10,62,750	6.47	₹ 41.61	1.57	₹ 92.19	₹ 90.67	-₹ 1.52	(16,15,989)	₹ 0	-₹ 16,15,989	
SLAB (7.00 - 8.000)	7.05%	6,48,506	7.45	₹ 41.50	1.61	₹ 93.72	₹ 94.56	₹ 0.84	5,43,086	₹ 5,43,086	₹ 0	
SLAB (8.00 - 9.000)	5.95%	5,21,078	8.50	₹ 41.48	1.62	₹ 94.51	₹ 97.66	₹ 3.15	16,43,754	₹ 16,43,754	₹ 0	
SLAB (9.00 - 10.000)	4.74%	4,10,961	9.46	₹ 41.38	1.65	₹ 95.06	₹ 96.86	₹ 1.80	7,40,976	₹ 7,40,976	₹ 0	
SLAB (10.00 - ABOVE))	15.12%	11,23,170	14.78	₹ 41.14	1.76	₹ 99.74	₹ 93.64	-₹ 6.10	(68,48,390)	₹ 0	-₹ 68,48,390	
GT	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	65,34,898	(95,94,861)	
PROFIT & LOSS AMT										(30,59,963)		

MORT % - 2.35%

* May Change As Per Region

Data Analysis With Profitability Relationship



LINE SLAB - PROFITABILITY (2018 - 22) Vs (2023-25)



Chick Cost

Placement Financial Year	Multiple Items	2017-18			2021-22								
BRANCH / LINE	CHICKS PL. %	KG SOLD	Mort. %	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
London	26.20%	27,98,661	7.98	₹ 34.57	1.68	₹ 82.96	₹ 79.96	-₹ 3.00	(83,97,484)	₹ 0	-₹ 83,97,484		
Shree	0.98%	1,03,783	7.50	₹ 26.49	1.69	₹ 73.25	₹ 75.21	₹ 1.96	2,03,768	₹ 2,03,768	₹ 0		
Nasa	25.05%	26,15,239	8.73	₹ 35.46	1.70	₹ 84.65	₹ 83.50	-₹ 1.15	(30,03,991)	₹ 0	-₹ 30,03,991		
Pahadganj	16.15%	16,72,137	9.20	₹ 27.43	1.72	₹ 72.11	₹ 73.54	₹ 1.43	23,93,322	₹ 23,93,322	₹ 0		
Kama	22.75%	22,22,116	9.59	₹ 35.64	1.75	₹ 85.66	₹ 84.49	-₹ 1.17	(25,89,749)	₹ 0	-₹ 25,89,749		
Bhai	1.67%	1,63,560	10.72	₹ 30.58	1.77	₹ 78.07	₹ 84.08	₹ 6.01	9,82,210	₹ 9,82,210	₹ 0		
Sasuma	5.28%	5,02,323	11.60	₹ 25.96	1.85	₹ 73.01	₹ 69.69	-₹ 3.32	(16,68,989)	₹ 0	-₹ 16,68,989		
Khani	1.92%	1,73,169	12.27	₹ 26.26	1.86	₹ 73.87	₹ 81.74	₹ 7.87	13,62,587	₹ 13,62,587	₹ 0		
GT	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	49,41,887	(1,56,60,212)		
PROFIT & LOSS AMT											(1,07,18,325)		

Chick Rate / Quality / Placements

Placement Financial Year	Multiple Items	2022-23			2024-25								
BRANCH / LINE	CHICKS PL. %	KG SOLD	Mort. %	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
Kama	45.67%	39,60,922	6.56	₹ 41.56	1.62	₹ 93.59	₹ 93.54	-₹ 0.05	(2,07,626)	₹ 0	-₹ 2,07,626		
Nasa	29.53%	26,44,991	6.37	₹ 41.58	1.60	₹ 93.40	₹ 93.15	-₹ 0.25	(6,54,988)	₹ 0	-₹ 6,54,988		
London	24.80%	22,98,354	7.37	₹ 41.89	1.56	₹ 92.95	₹ 91.99	-₹ 0.96	(21,97,349)	₹ 0	-₹ 21,97,349		
GT	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	-	(30,59,963)		
PROFIT & LOSS AMT											(30,59,963)		

5 LINE REMOVED

* May Change As Per Region

Data Analysis With Profitability Relationship



GC SLAB - PROFITABILITY (2018 - 22) Vs (2023-25)



Growing Charges

Performance & Model Of GC, Competition

Placement Financial Year	Multiple Items	2017-18			2021-22								
GC / KG SLAB	CHICKS PL. %	KG SOLD	Mort %.	GC / Kg.	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (0.00 - 3.000)	11.03%	8,68,114	24.25	₹ 1.81	1.98	₹ 84.03	₹ 77.24	-₹ 6.80	(59,00,028)	₹ 0	-₹ 59,00,028		
SLAB (3.00 - 4.000)	11.56%	12,10,822	9.24	₹ 3.46	1.78	₹ 78.84	₹ 74.50	-₹ 4.34	(52,52,101)	₹ 0	-₹ 52,52,101		
SLAB (4.00 - 5.000)	26.03%	28,57,303	7.68	₹ 4.40	1.72	₹ 81.50	₹ 76.86	-₹ 4.64	(1,32,44,550)	₹ 0	-₹ 1,32,44,550		
SLAB (5.00 - 6.000)	23.75%	26,86,642	6.18	₹ 5.42	1.65	₹ 81.71	₹ 81.46	-₹ 0.24	(6,52,528)	₹ 0	-₹ 6,52,528		
SLAB (6.00 - 7.000)	15.38%	15,92,069	6.33	₹ 6.42	1.63	₹ 79.37	₹ 83.23	₹ 3.86	61,37,955	₹ 61,37,955	₹ 0		
SLAB (7.00 - 8.000)	6.64%	5,75,275	5.06	₹ 7.38	1.66	₹ 81.71	₹ 88.66	₹ 6.96	40,01,071	₹ 40,01,071	₹ 0		
SLAB (8.00 - 9.000)	3.67%	3,24,377	3.71	₹ 8.33	1.61	₹ 82.00	₹ 95.79	₹ 13.79	44,72,151	₹ 44,72,151	₹ 0		
SLAB (9.00 - 10.000)	1.19%	97,381	3.53	₹ 9.27	1.57	₹ 81.63	₹ 97.86	₹ 16.22	15,79,745	₹ 15,79,745	₹ 0		
SLAB (10.00 - ABOVE))	0.75%	39,006	46.62	₹ 14.67	3.07	₹ 143.55	₹ 95.87	-₹ 47.69	(18,60,040)	₹ 0	-₹ 18,60,040		
72% - GC -- ₹ 5.03										1,61,90,922	(2,69,09,247)		
										PROFIT & LOSS AMT	(1,07,18,325)		

Placement Financial Year	Multiple Items	2022-23			2024-25								
GC / KG SLAB	CHICKS PL. %	KG SOLD	Mort %.	GC / Kg.	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
SLAB (0.00 - 3.000)	6.88%	5,52,896	12.24	₹ 0.32	1.78	₹ 97.96	₹ 91.32	-₹ 6.64	(36,70,758)	₹ 0	-₹ 36,70,758		
SLAB (3.00 - 4.000)	7.20%	6,26,943	10.38	₹ 3.47	1.67	₹ 94.13	₹ 91.28	-₹ 2.85	(17,88,934)	₹ 0	-₹ 17,88,934		
SLAB (4.00 - 5.000)	15.59%	14,17,311	8.00	₹ 4.51	1.63	₹ 94.59	₹ 92.18	-₹ 2.41	(34,14,929)	₹ 0	-₹ 34,14,929		
SLAB (5.00 - 6.000)	22.62%	21,40,247	6.89	₹ 5.49	1.58	₹ 92.19	₹ 91.98	-₹ 0.21	(4,59,227)	₹ 0	-₹ 4,59,227		
SLAB (6.00 - 7.000)	18.18%	16,82,581	5.40	₹ 6.47	1.56	₹ 92.40	₹ 92.24	-₹ 0.16	(2,68,708)	₹ 0	-₹ 2,68,708		
SLAB (7.00 - 8.000)	14.53%	13,49,324	4.78	₹ 7.48	1.53	₹ 92.35	₹ 94.14	₹ 1.79	24,12,075	₹ 24,12,075	₹ 0		
SLAB (8.00 - 9.000)	8.16%	6,56,450	4.95	₹ 8.44	1.55	₹ 93.64	₹ 95.70	₹ 2.06	13,50,312	₹ 13,50,312	₹ 0		
SLAB (9.00 - 10.000)	4.00%	2,97,777	3.36	₹ 9.40	1.54	₹ 93.62	₹ 98.49	₹ 4.87	14,49,215	₹ 14,49,215	₹ 0		
SLAB (10.00 - ABOVE))	2.84%	1,80,739	3.37	₹ 10.84	1.52	₹ 96.27	₹ 103.63	₹ 7.36	13,30,991	₹ 13,30,991	₹ 0		
52% - GC -- ₹ 5.82										65,42,593	(96,02,556)		
										GC -- ₹ 0.79	(30,59,963)		
										CFCR - 12 POINT - ₹ 4/-			

* May Change As Per Region

Data Analysis With Profitability Relationship



AVG SALES SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)

Avg Sales Price

Placements, Body Weight, Availability, Distance, Marketing Team Etc.

Placement Financial Year	Multiple Ite	2017-18				2021-22							
PLACEMENT MONTH	CHICKS PL %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
Apr	10.40%	10,75,210	9.92	₹ 33.74	1.75	₹ 84.64	₹ 88.74	₹ 4.11	44,15,405	₹ 44,15,405	₹ 0		
May	6.46%	6,74,200	6.04	₹ 32.79	1.69	₹ 78.98	₹ 86.16	₹ 7.18	48,41,443	₹ 48,41,443	₹ 0		
Jun	4.93%	4,77,497	8.25	₹ 33.62	1.78	₹ 81.35	₹ 73.86	-₹ 7.49	(35,78,420)	₹ 0	-₹ 35,78,420		
Jul	5.82%	6,72,620	7.01	₹ 32.89	1.66	₹ 75.01	₹ 70.50	-₹ 4.51	(30,30,838)	₹ 0	-₹ 30,30,838		
Aug	8.15%	8,24,107	5.77	₹ 32.03	1.68	₹ 74.99	₹ 83.71	₹ 8.71	71,78,491	₹ 71,78,491	₹ 0		
Sep	8.01%	8,69,117	4.75	₹ 32.28	1.65	₹ 78.29	₹ 80.42	₹ 2.14	18,55,802	₹ 18,55,802	₹ 0		
Oct	9.00%	8,72,564	6.35	₹ 31.86	1.70	₹ 80.01	₹ 77.72	-₹ 2.29	(19,94,224)	₹ 0	-₹ 19,94,224		
Nov	11.10%	11,86,970	9.31	₹ 31.11	1.72	₹ 79.53	₹ 76.48	-₹ 3.05	(36,25,145)	₹ 0	-₹ 36,25,145		
Dec	7.88%	7,57,560	7.00	₹ 31.49	1.72	₹ 78.05	₹ 68.18	-₹ 9.86	(74,70,014)	₹ 0	-₹ 74,70,014		
Jan	7.13%	7,32,608	8.05	₹ 31.73	1.73	₹ 78.20	₹ 68.08	-₹ 10.13	(74,17,785)	₹ 0	-₹ 74,17,785		
Feb	9.33%	8,24,484	20.67	₹ 35.83	1.82	₹ 91.09	₹ 92.38	₹ 1.29	10,62,410	₹ 10,62,410	₹ 0		
Mar	11.79%	12,84,051	11.01	₹ 36.48	1.71	₹ 89.70	₹ 87.40	-₹ 2.30	(29,55,450)	₹ 0	-₹ 29,55,450		
GT	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	1,93,53,551	(3,00,71,877)		
PROFIT & LOSS AMT											(1,07,18,325)		

Placement Financial Year	Multiple Ite	2022-23				2024-25							
PLACEMENT MONTH	CHICKS PL %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
Apr	12.35%	11,28,581	8.49	₹ 42.75	1.62	₹ 100.22	₹ 115.02	₹ 14.81	1,67,09,928	₹ 1,67,09,928	₹ 0		
May	6.65%	5,89,663	5.93	₹ 42.53	1.60	₹ 93.49	₹ 101.85	₹ 8.36	49,31,203	₹ 49,31,203	₹ 0		
Jun	6.21%	4,97,504	6.57	₹ 42.95	1.63	₹ 90.15	₹ 74.42	-₹ 15.72	(78,22,583)	₹ 0	-₹ 78,22,583		
Jul	5.18%	4,64,985	7.78	₹ 43.40	1.61	₹ 92.51	₹ 83.26	-₹ 9.25	(43,03,272)	₹ 0	-₹ 43,03,272		
Aug	10.30%	9,24,249	6.22	₹ 42.30	1.57	₹ 93.11	₹ 100.80	₹ 7.69	71,08,508	₹ 71,08,508	₹ 0		
Sep	9.32%	8,80,117	5.40	₹ 41.57	1.56	₹ 93.84	₹ 93.11	-₹ 0.72	(6,36,348)	₹ 0	-₹ 6,36,348		
Oct	9.75%	8,17,714	4.74	₹ 41.30	1.60	₹ 95.56	₹ 80.88	-₹ 14.68	(1,20,00,850)	₹ 0	-₹ 1,20,00,850		
Nov	10.63%	9,89,812	5.69	₹ 40.87	1.55	₹ 91.20	₹ 85.88	-₹ 5.32	(52,62,726)	₹ 0	-₹ 52,62,726		
Dec	7.95%	6,76,136	6.17	₹ 41.03	1.58	₹ 86.46	₹ 79.90	-₹ 6.56	(44,32,997)	₹ 0	-₹ 44,32,997		
Jan	5.31%	4,79,432	6.75	₹ 40.36	1.56	₹ 86.58	₹ 88.96	₹ 2.38	11,40,616	₹ 11,40,616	₹ 0		
Feb	7.07%	6,37,839	7.67	₹ 40.63	1.59	₹ 92.46	₹ 92.75	₹ 0.29	1,82,165	₹ 1,82,165	₹ 0		
Mar	9.28%	8,18,237	9.16	₹ 40.39	1.66	₹ 96.92	₹ 98.54	₹ 1.62	13,26,392	₹ 13,26,392	₹ 0		
GT	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	3,13,98,812	(3,44,58,775)		
PROFIT & LOSS AMT											(30,59,963)		

* May Change As Per Region

Data Analysis With Profitability Relationship



PLACEMENT IN QTR RATE SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)

Placement Financial Year	Multiple Iter.)	2017-18				2021-22							
CAL - QTR	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
FY - QTR 1	21.79%	22,26,907	8.39	₹ 33.43	1.74	₹ 82.22	₹ 84.77	₹ 2.55	56,78,428	₹ 56,78,428	₹ 0		
FY - QTR 2	21.98%	23,65,844	5.73	₹ 32.37	1.66	₹ 76.21	₹ 78.74	₹ 2.54	60,03,455	₹ 60,03,455	₹ 0		
FY - QTR 3	27.98%	28,17,094	7.71	₹ 31.44	1.72	₹ 79.28	₹ 74.63	-₹ 4.65	(1,30,89,383)	₹ 0	-₹ 1,30,89,383		
FY - QTR 4	28.25%	28,41,143	13.46	₹ 35.09	1.75	₹ 87.14	₹ 83.86	-₹ 3.28	(93,10,825)	₹ 0	-₹ 93,10,825		
QTR 3/4	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	1,16,81,883	(2,24,00,209)		
PROFIT & LOSS AMT											(1,07,18,325)		

Placement Financial Year	Multiple Iter.)	2022-23				2024-25							
CAL - QTR	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT		
FY - QTR 1	25.21%	22,15,748	7.34	₹ 42.73	1.62	₹ 96.17	₹ 102.40	₹ 6.24	1,38,18,548	₹ 1,38,18,548	₹ 0		
FY - QTR 2	24.80%	22,69,350	6.24	₹ 42.25	1.57	₹ 93.27	₹ 94.22	₹ 0.96	21,68,889	₹ 21,68,889	₹ 0		
FY - QTR 3	28.32%	24,83,662	5.50	₹ 41.05	1.58	₹ 91.34	₹ 82.61	-₹ 8.74	(2,16,96,573)	₹ 0	-₹ 2,16,96,573		
FY - QTR 4	21.66%	19,35,508	8.08	₹ 40.46	1.61	₹ 92.89	₹ 94.26	₹ 1.37	26,49,173	₹ 26,49,173	₹ 0		
QTR 3/4	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	1,86,36,610	(2,16,96,573)		
PROFIT & LOSS AMT											(30,59,963)		

CFCR – 12 POINT

Avg Sales Price

Placements, Body Weight, Availability, Distance, Marketing Team Etc.

* May Change As Per Region

Data Analysis With Profitability Relationship



AVG BD WT SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)

Placement Financial Year	Multiple Iter.)	2017-18				2021-22				PROFIT AMT	LOSS AMT
AVG B WT SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT
BD WT SLAB (0.00 - 1.300)	3.65%	1,89,142	14.39	₹ 32.75	2.07	₹ 97.95	₹ 80.69	-₹ 17.26	(32,65,056)	₹ 0	-₹ 32,65,056
BD WT SLAB (1.300 - 1.500)	8.68%	5,55,088	5.96	₹ 35.14	1.77	₹ 85.48	₹ 83.41	-₹ 2.07	(11,48,134)	₹ 0	-₹ 11,48,134
BD WT SLAB (1.500 - 1.700)	2.30%	1,51,703	15.61	₹ 31.15	1.92	₹ 83.01	₹ 69.79	-₹ 13.22	(20,05,601)	₹ 0	-₹ 20,05,601
BD WT SLAB (1.700 - 1.900)	2.01%	1,60,196	11.29	₹ 32.14	1.97	₹ 85.36	₹ 76.08	-₹ 9.28	(14,87,378)	₹ 0	-₹ 14,87,378
BD WT SLAB (1.900 - 2.100)	7.81%	5,75,798	25.66	₹ 32.05	1.93	₹ 87.57	₹ 80.71	-₹ 6.86	(39,52,533)	₹ 0	-₹ 39,52,533
BD WT SLAB (2.100 - 2.300)	16.65%	16,61,701	7.86	₹ 31.90	1.75	₹ 79.13	₹ 85.68	₹ 6.55	1,08,89,959	₹ 1,08,89,959	₹ 0
BD WT SLAB (2.300 - 2.500)	22.65%	24,63,088	8.05	₹ 32.79	1.70	₹ 80.45	₹ 80.96	₹ 0.51	12,59,123	₹ 12,59,123	₹ 0
BD WT SLAB (2.500 - 2.700)	20.92%	25,07,531	6.11	₹ 33.66	1.62	₹ 80.14	₹ 79.49	-₹ 0.66	(16,44,846)	₹ 0	-₹ 16,44,846
BD WT SLAB (2.700 - 2.900)	12.27%	15,67,770	6.57	₹ 33.91	1.60	₹ 80.89	₹ 77.67	-₹ 3.22	(50,50,309)	₹ 0	-₹ 50,50,309
BD WT SLAB (2.900 - 3.100)	2.70%	3,67,985	6.44	₹ 34.44	1.56	₹ 82.04	₹ 71.28	-₹ 10.76	(39,59,704)	₹ 0	-₹ 39,59,704
BD WT SLAB (3.100 - & ABV)	0.35%	50,987	6.16	₹ 33.42	1.53	₹ 79.18	₹ 72.24	-₹ 6.94	(3,53,846)	₹ 0	-₹ 3,53,846
GT	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	1,21,49,082	(2,28,67,407)
PROFIT & LOSS AMT										1,21,49,082	(2,28,67,407)

Placement Financial Year	Multiple Iter.)	2022-23				2024-25				PROFIT AMT	LOSS AMT
AVG B WT SLAB	CHICKS PL. %	KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT	PROFIT AMT	LOSS AMT
BD WT SLAB (0.00 - 1.300)	3.70%	1,75,161	11.91	₹ 41.53	1.80	₹ 106.16	₹ 88.18	-₹ 17.97	(31,48,365)	₹ 0	-₹ 31,48,365
BD WT SLAB (1.300 - 1.500)	13.12%	7,33,485	5.84	₹ 41.07	1.65	₹ 95.91	₹ 92.00	-₹ 3.91	(28,70,931)	₹ 0	-₹ 28,70,931
BD WT SLAB (1.500 - 1.700)	2.73%	1,72,420	6.09	₹ 41.48	1.62	₹ 92.93	₹ 85.83	-₹ 7.10	(12,24,616)	₹ 0	-₹ 12,24,616
BD WT SLAB (1.700 - 1.900)	2.70%	1,87,878	10.48	₹ 41.46	1.80	₹ 99.47	₹ 94.54	-₹ 4.94	(9,27,265)	₹ 0	-₹ 9,27,265
BD WT SLAB (1.900 - 2.100)	5.56%	4,42,156	8.25	₹ 41.13	1.69	₹ 94.39	₹ 88.25	-₹ 6.14	(27,16,485)	₹ 0	-₹ 27,16,485
BD WT SLAB (2.100 - 2.300)	14.56%	12,78,882	7.75	₹ 41.50	1.64	₹ 95.72	₹ 95.77	₹ 2.05	26,18,003	₹ 26,18,003	₹ 0
BD WT SLAB (2.300 - 2.500)	27.67%	26,74,710	6.51	₹ 41.67	1.56	₹ 92.50	₹ 95.23	₹ 2.74	73,18,305	₹ 73,18,305	₹ 0
BD WT SLAB (2.500 - 2.700)	19.33%	20,25,664	5.67	₹ 41.87	1.51	₹ 92.56	₹ 95.91	₹ 3.36	67,96,399	₹ 67,96,399	₹ 0
BD WT SLAB (2.700 - 2.900)	8.79%	9,92,266	5.32	₹ 41.74	1.48	₹ 91.36	₹ 85.56	-₹ 5.81	(57,61,518)	₹ 0	-₹ 57,61,518
BD WT SLAB (2.900 - 3.100)	1.74%	2,08,319	5.43	₹ 43.13	1.47	₹ 92.92	₹ 78.81	-₹ 14.12	(29,40,627)	₹ 0	-₹ 29,40,627
BD WT SLAB (3.100 - & ABV)	0.10%	13,326	5.05	₹ 40.71	1.38	₹ 92.90	₹ 77.68	-₹ 15.22	(2,02,865)	₹ 0	-₹ 2,02,865
GT	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	1,67,32,707	(1,97,92,670)
PROFIT & LOSS AMT										1,67,32,707	(1,97,92,670)

MOST PROFITABLE WEIGHT IS 2.100 -- 2.500

Avg Sales Price

Placements, Body Weight, Availability, Distance, Marketing Team Etc.

* May Change As per Region

Data Analysis With Profitability Relationship



SALES RATE SLAB – PROFITABILITY (2018 – 22) Vs (2023-25)

Avg Sales Price

Placements, Body Weight, Availability, Distance, Marketing Team Etc.

Placement Financial Year	Multiple Items	2017-18				2021-22				PROFIT AMT	LOSS AMT
SALES RAE SLAB	CHICKS PL. %	.KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT		
SLAB (0.00 - 50.000)	6.26%	4,92,228	30.37	₹ 30.48	1.90	₹ 83.67	₹ 38.64	-₹ 45.03	(2,21,64,467)	₹ 0	-₹ 2,21,64,467
SLAB (50.01 - 55.00)	4.49%	4,85,589	8.11	₹ 29.80	1.73	₹ 75.69	₹ 52.66	-₹ 23.04	(1,11,87,378)	₹ 0	-₹ 1,11,87,378
SLAB (55.01 - 60.00)	4.22%	4,86,416	7.13	₹ 28.83	1.71	₹ 74.80	₹ 57.50	-₹ 17.30	(84,15,471)	₹ 0	-₹ 84,15,471
SLAB (60.01 - 65.00)	3.53%	3,74,600	9.79	₹ 28.35	1.72	₹ 72.69	₹ 62.54	-₹ 10.15	(38,03,077)	₹ 0	-₹ 38,03,077
SLAB (65.01 - 70.00)	5.81%	5,93,564	8.83	₹ 29.06	1.75	₹ 74.56	₹ 67.92	-₹ 6.64	(39,41,318)	₹ 0	-₹ 39,41,318
SLAB (70.01 - 75.00)	10.18%	10,96,426	7.79	₹ 30.85	1.70	₹ 76.06	₹ 72.65	-₹ 3.41	(37,40,093)	₹ 0	-₹ 37,40,093
SLAB (75.01 - 80.00)	13.18%	13,66,964	8.13	₹ 31.27	1.74	₹ 78.91	₹ 77.53	-₹ 1.38	(18,85,645)	₹ 0	-₹ 18,85,645
SLAB (80.01 - 85.00)	15.14%	15,34,259	8.23	₹ 31.76	1.72	₹ 79.31	₹ 82.15	₹ 2.84	43,64,933	₹ 43,64,933	₹ 0
SLAB (85.01 - 90.00)	11.82%	12,12,721	6.52	₹ 35.51	1.70	₹ 84.04	₹ 87.72	₹ 3.68	44,57,161	₹ 44,57,161	₹ 0
SLAB (90.01 - & AB)	25.37%	26,08,221	6.85	₹ 38.53	1.69	₹ 89.57	₹ 103.22	₹ 13.65	3,55,97,030	₹ 3,55,97,030	₹ 0
GT	100.00%	1,02,50,988	9.05	₹ 33.12	1.72	₹ 81.39	₹ 80.34	-₹ 1.05	(1,07,18,325)	₹ 4,44,19,124	(5,51,37,450)
									PROFIT & LOSS AMT	₹ 4,44,19,124	(5,51,37,450)

Placement Financial Year	Multiple Items	2017-18				2021-22				PROFIT AMT	LOSS AMT
SALES RAE SLAB	CHICKS PL. %	.KG SOLD	Mort %.	FEED COST	CFCR	PC	SALES RATE	P/L /Kg.	P/L AMT		
SLAB (0.00 - 50.000)	0.05%	568	72.88	₹ 47.90	5.36	₹ 344.61	₹ 21.27	-₹ 323.34	(1,83,703)	₹ 0	-₹ 1,83,703
SLAB (50.01 - 55.00)	0.76%	66,802	9.44	₹ 44.94	1.58	₹ 96.44	₹ 53.08	-₹ 43.36	(28,96,673)	₹ 0	-₹ 28,96,673
SLAB (55.01 - 60.00)	0.91%	78,574	6.12	₹ 43.06	1.56	₹ 90.54	₹ 58.55	-₹ 32.00	(25,14,169)	₹ 0	-₹ 25,14,169
SLAB (60.01 - 65.00)	2.04%	1,72,564	6.23	₹ 41.60	1.60	₹ 90.69	₹ 63.09	-₹ 27.60	(47,62,320)	₹ 0	-₹ 47,62,320
SLAB (65.01 - 70.00)	6.85%	6,35,801	5.33	₹ 42.02	1.55	₹ 89.73	₹ 68.23	-₹ 21.50	(1,36,70,012)	₹ 0	-₹ 1,36,70,012
SLAB (70.01 - 75.00)	7.24%	6,30,309	7.58	₹ 41.23	1.60	₹ 90.17	₹ 72.28	-₹ 17.89	(1,12,75,112)	₹ 0	-₹ 1,12,75,112
SLAB (75.01 - 80.00)	8.07%	7,39,265	7.15	₹ 41.58	1.59	₹ 90.52	₹ 77.44	-₹ 13.08	(96,70,204)	₹ 0	-₹ 96,70,204
SLAB (80.01 - 85.00)	10.16%	9,05,823	7.06	₹ 41.20	1.60	₹ 92.90	₹ 82.46	-₹ 10.43	(94,50,513)	₹ 0	-₹ 94,50,513
SLAB (85.01 - 90.00)	7.00%	6,20,560	7.81	₹ 41.36	1.62	₹ 93.58	₹ 88.08	-₹ 5.50	(34,15,819)	₹ 0	-₹ 34,15,819
SLAB (90.01 - & AB)	56.92%	50,54,001	6.43	₹ 41.72	1.60	₹ 94.77	₹ 105.61	₹ 10.84	5,47,78,561	₹ 5,47,78,561	₹ 0
GT	100.00%	89,04,267	6.71	₹ 41.65	1.60	₹ 93.37	₹ 93.03	-₹ 0.34	(30,59,963)	₹ 5,47,78,561	(5,78,38,524)
									PROFIT & LOSS AMT	₹ 5,47,78,561	(5,78,38,524)

ABOVE ₹ 80.00 54% - 74%

* May Change As Per Region

Data Analysis With Profitability Relationship

IN POWER BI ON MOBILE



@ Monthly SALE DT P/L By Year

Sales Month	Net Profit Earned
Jun	27.18
Oct	22.21
Sep	14.76
Apr	13.85
Mar	11.47
Jul	9.71
Nov	-0.33
Aug	-6.06
Dec	-10.30
May	-13.36
Jan	-19.52
Feb	-24.63

@ Perf By Grade in % By Year

CFCR GRADE	%GT Sum of TOTAL KG SOLD
A (0.001 - 1.500)	26.01%
C (1.551 - 1.600)	23.75%
B (1.501 - 1.550)	21.41%
D (1.601 - 1.650)	13.13%
E (1.651 - 1.700)	8.49%
G (1.751 - & AB)	4.58%
F (1.701 - 1.750)	2.63%

Farmer Name
All

FY - Place
2020 - 2021

Month Place
All

Sales Month
All

Sales Rate Slab
All

CHICK PRICE SLAB
All

12,24,135
Chicks Placed

27,91,499
TOTAL KG SOLD

30.26
Chick Rate

31.66
Feed Rate

1.29
Net Profit

1.75
FCR..

1.64
CFCR...

2.42
Avg Bd Wts..

5.45
GC Cost..

5.88%
Mort.. %

1.42
Med Cost..

2,019
NOB

42
MA

2.13
Admin

73.02
Std PC

78.62
Std PC + GC

78.05
PC

79.34
Sales Rate

Data Analysis With Profitability Relationship

IN POWER BI ON MOBILE



@ Monthly SALE DT P/L By Year

Sales Month	Net Profit Earned
Jun	27.16
Oct	22.21
Sep	14.76
Apr	13.85
Mar	11.47
Jul	9.71
Nov	-0.33
Aug	-6.06
Dec	-10.30
May	-13.36
Jan	-19.52
Feb	-24.63

@ Perf By Grade in % By Year

CFCR GRADE	% of Total KG Sold
A (0.001 - 1.500)	10.84%
C (1.551 - 1.600)	16.19%
B (1.501 - 1.550)	17.82%
D (1.601 - 1.650)	31.29%
E (1.651 - 1.700)	18.17%
G (1.751 - & AB)	2.34%
F (1.701 - 1.750)	3.55%

%OT Sum of TOTAL KG SOLD

Farmer Name
All

FY - Place
2020 - 2021

Month Place
All

Sales Month
All

Sales Rate Slab
All

CHICK PRICE SLAB
All

1,17,462

Chicks Placed

2,36,969

TOTAL KG SOLD

22.57

Chick Rate

28.87

Feed Rate

27.18

Net Profit

1.69

FCR..

1.66

CFCR...

2.10

Avg Bd Wts..

6.29

GC Cost..

4.00%

Mort.. %

1.30

Med Cost..

171

NOB

40

MA

2.19

Admin

73.02

Std PC

78.62

Std PC+GC

70.42

PC

97.60

Sales Rate

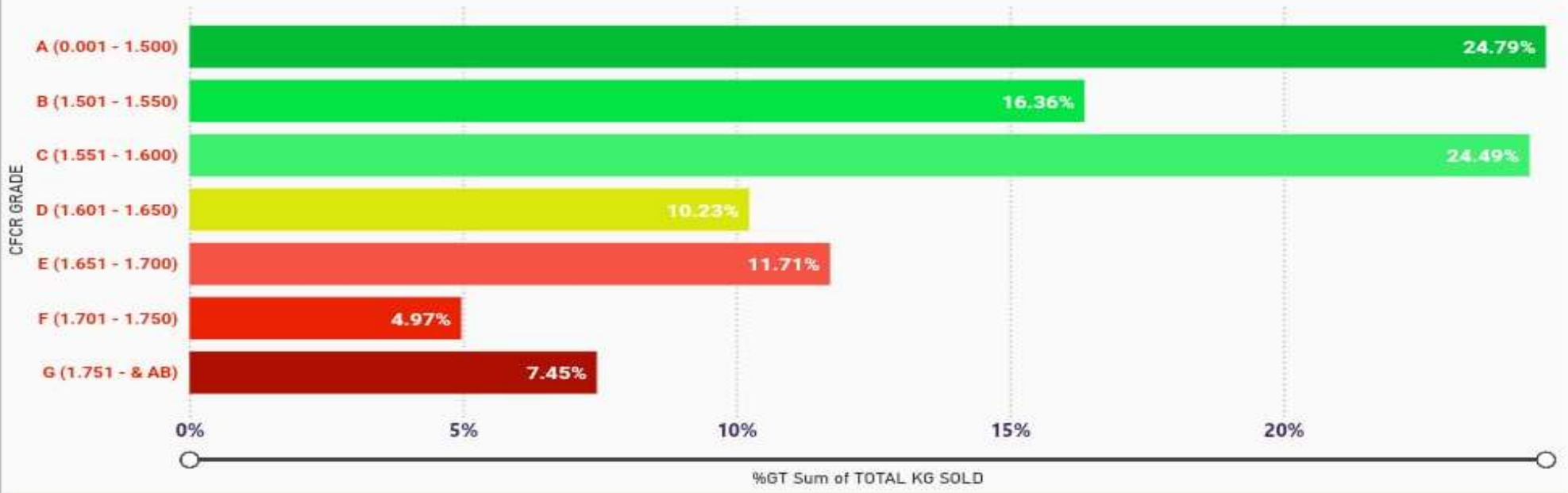
Data Analysis With Profitability Relationship

IN POWER BI ON MOBILE



Year 2023-24	Sales Month All	Month Place All	WEEK NO SALES All	WEEK NO PLACEMENT All
Line All	Line Superwiser All	Farmer Name All	FIN - QTR FY - QTR 1	

Farm Grade Analysis - CHICKS PLACEMENTS



Data Analysis With Profitability Relationship

IN POWER BI ON MOBILE



CFCR Slab

SLAB (1.35 - 1.450)

Year

2022-23

Farmer Name	No Of Chicks	Chick Rate	Mort %	Total Kgs. Sold	Feed Cost / Kg.	Avg Bd Wts..	FCR	CFCR	Med Cost..	Admin Cost..	GC Cost..	Prod.Cost / kg.	Avg Sales Rate..	Net Profit Earned..
Vishnu Mane	3,309	14.71	3.51%	8,799	46.49	2.75	1.62	1.43	1.32	2.49	7.93	91.57	53.69	-37.88
Vandana Pujari	9,846	27.02	5.44%	24,551	41.49	2.64	1.55	1.39	1.43	4.10	7.27	87.85	81.30	-6.55
Tanaji Tile	1,991	35.29	3.31%	4,896	41.99	2.54	1.58	1.45	1.50	1.95	7.41	91.50	103.45	11.94
Suresh Kumbhar	3,473	33.92	3.02%	8,687	41.89	2.58	1.47	1.32	1.18	1.95	9.94	87.97	103.85	15.88
Surendra Bhosale	10,760	22.06	6.75%	26,063	41.45	2.59	1.53	1.38	1.91	2.24	7.30	83.87	73.06	-10.81
Suraj Jadhav	3,496	26.47	3.75%	8,493	41.92	2.52	1.51	1.38	1.08	2.21	8.66	86.14	98.24	12.09
Shubhangi Galkwad	7,076	26.55	4.44%	17,421	43.63	2.60	1.55	1.40	1.84	2.17	6.89	89.09	106.53	17.44
Shivaji Sonawane	4,521	30.39	4.40%	12,439	41.50	2.88	1.62	1.40	0.54	1.95	7.76	88.29	93.62	5.32
Sandip Pawar	3,800	39.21	6.37%	9,353	41.92	2.63	1.57	1.41	2.07	2.21	6.56	92.40	95.85	3.45
Sandip Bhokase	4,070	23.53	4.18%	10,384	46.67	2.67	1.59	1.42	0.76	2.49	7.94	93.65	56.32	-37.32
Sandesh Sathe	3,725	16.67	2.42%	9,190	45.72	2.53	1.57	1.43	1.21	2.12	7.90	89.49	111.11	21.63
Sandeep Walhekar	4,889	21.57	2.56%	11,526	46.20	2.42	1.55	1.44	0.89	5.78	8.75	96.01	77.92	-18.09
Sandeep Mohol	4,050	31.37	2.30%	11,091	42.27	2.80	1.61	1.41	1.08	1.83	7.70	90.17	101.14	10.97
sainath Rarijane	4,815	39.54	4.07%	12,409	49.98	2.69	1.58	1.41	1.77	1.93	9.71	106.84	127.74	20.90
Sagar Ingale	10,121	30.20	3.22%	25,004	42.07	2.55	1.55	1.42	1.31	3.63	7.94	90.32	99.03	8.71
Sadashiv Sondkar	2,556	33.33	3.13%	6,597	42.04	2.65	1.58	1.42	0.55	2.21	8.08	90.29	94.33	4.04
Rohit Galkwad	8,530	24.97	2.70%	21,159	43.74	2.55	1.51	1.38	1.34	2.17	8.91	88.48	96.94	8.47
Rohidas Karnjkar	2,590	30.39	3.90%	7,141	41.52	2.87	1.61	1.39	0.81	1.95	8.04	88.58	95.48	6.90
Rahul Mane	2,504	39.54	2.84%	6,604	49.65	2.67	1.61	1.44	1.37	1.93	10.09	107.08	125.87	18.78
Pravin Tambe	1,225	26.95	4.82%	3,123	45.40	2.68	1.62	1.45	1.95	2.12	6.42	94.24	119.38	25.14
Prafull Bhoir	7,177	16.67	2.05%	15,971	45.67	2.27	1.51	1.44	1.33	2.12	9.24	89.09	118.92	29.83
Pandurang Yele	3,559	32.35	4.21%	8,149	41.89	2.39	1.50	1.40	1.44	2.21	8.38	88.70	107.04	18.34
Navnath Gunte	3,965	36.27	2.42%	8,914	42.52	2.30	1.50	1.42	1.36	6.37	8.61	96.00	80.41	-15.59
Narayan Nibude	5,500	26.96	4.55%	15,035	41.48	2.86	1.66	1.44	0.44	2.24	7.42	88.61	81.34	-7.27
Total	1,85,575	26.87	3.96%	4,65,550	43.69	2.61	1.57	1.41	1.34	2.65	8.00	90.73	90.93	0.20

All

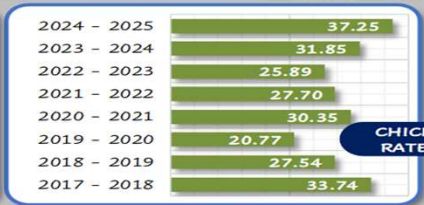
BROILER ALL YRS PERFORMANCE DASHBOARD - GDM

ABC DEMO

BROILER PERFORMANCE FOR THE YEAR - All years

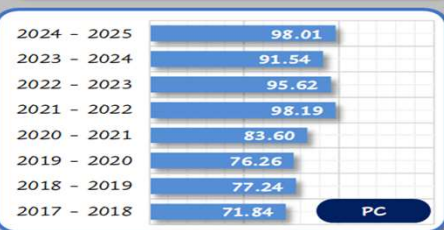
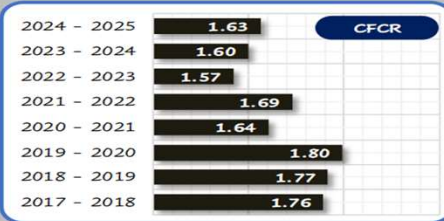
2,410 NOFR	3,821 AFS	92,09,768 BIRDS PLACED	1,91,55,256 KGS SOLD	2.26 ABW	7.95 MORT %	1.73 FCR	1.66 CFCR	32.05 FE
₹ 5.39 GC	₹ 1.69 MED	₹ 2.40 ADMIN	₹ 29.05 CHICK COST	₹ 36.91 FEED COST	₹ 86.96 ACT PR.COST	-₹ 0.72 NET INC/KG	₹ 86.24 SALE PRICE	

2017 - 2018	Apr	May
2018 - 2019	Aug	Jul
2019 - 2020	Jun	Nov
2020 - 2021	Oct	Sep
2021 - 2022	Dec	Feb
2022 - 2023	Jan	Mar
2023 - 2024		
2024 - 2025		



F-15	1.88
Cobb	1.65
AP-95	1.97

BR CFCR



SHUT DOWN THE BUSINESS

2024 - 2025

BROILER PERFORMANCE DASHBOARD

ABC DEMO

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

32.05

269 NOFR
3,900 AFS

10,55,026 BIRDS PLACED

21,50,076 KGS SOLD

2.21 ABW

7.98 MORT %

1.68 FCR

1.63 CFCR

30.11 FE

MORE EFFORT REQUIRED TO SURVIVE & SUSTAIN

₹ -24.56 LAKHS
TOTAL P & L

-1.20%
PROFIT / LOSS %

COST & PROFITS FOR YEAR - 2024 - 2025

78.62 SSC

5.73 GC

1.83 MED

2.39 ADMIN

37.20 CHICK COST

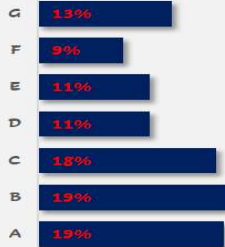
40.90 FEED COST

78.14 SCHEME COST

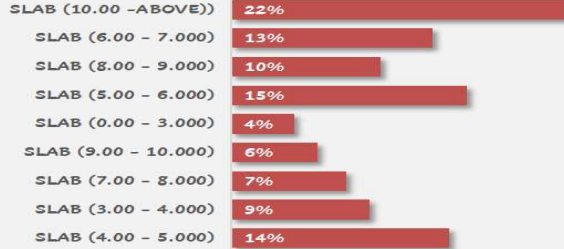
98.01 ACT PR COST

95.49 SALE PRICE

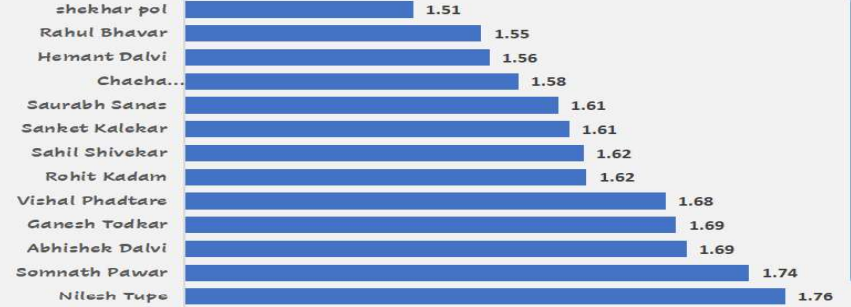
(1.14)
PROFITS / LOSS PER KG



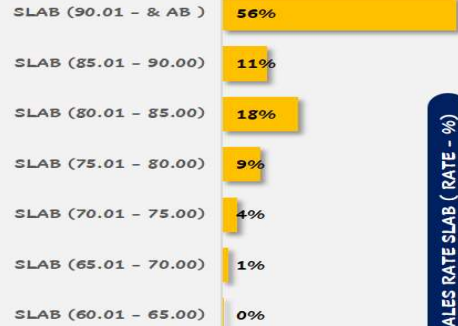
FARM GRADIG AS PER CFCR



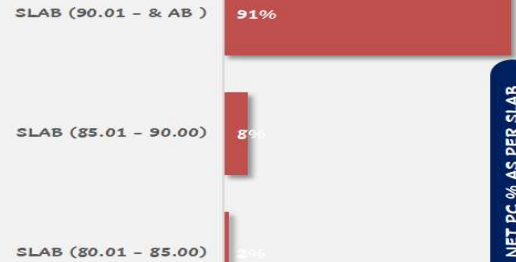
MORTALITY SLAB (BY %)



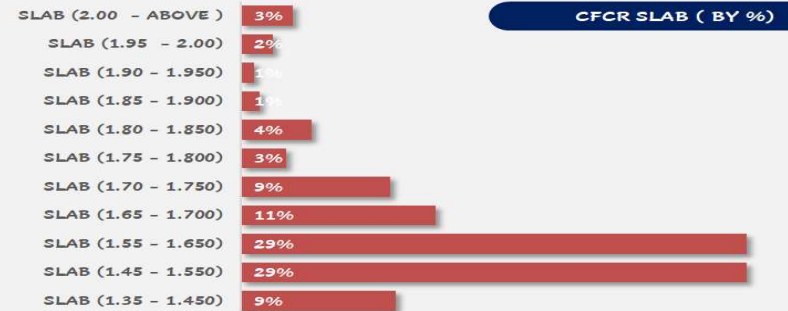
SUPERVISOR - CFCR PERFORMANCE



SALES RATE SLAB (RATE - %)



NET PC % AS PER SLAB



CFCR SLAB (BY %)

BROILER PERFORMANCE COMPARISON GDM DASHBOARD

ABC DEMO

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

269	3,900	10,55,026	21,50,076	2.21	7.98	1.68	1.63	30.11	32.05
NOFR	AFS	BIRDS PLACED	KGS SOLD	ABW	MORT %	FCR	CFCR	FE	

Apr	May
Aug	Jul
Jun	Nov
Oct	Sep
Dec	Feb
Jan	Mar

2018 - 2019
2019 - 2020
2020 - 2021
2021 - 2022
2022 - 2023
2023 - 2024
2024 - 2025

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

269	3,900	10,55,026	21,50,076	2.21	7.98	1.68	1.63	30.11	32.05
NOFR	AFS	BIRDS PLACED	KGS SOLD	ABW	MORT %	FCR	CFCR	FE	

Apr	Aug
Jul	Jun
May	Nov
Oct	Sep
Dec	Feb
Jan	Mar

2018 - 2019
2019 - 2020
2020 - 2021
2021 - 2022
2022 - 2023
2023 - 2024
2024 - 2025

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	32.05
NOFR	AFS	BIRDS PLACED	KGS SOLD	ABW	MORT %	FCR	CFCR	FE		

COST & PROFITS FOR YEAR - 2024 - 2025

5.73	7.98	1.83	2.39	37.20	40.90	83.87	98.01	95.49	78.62	SSC
GC	MORT %	MED	ADMIN	CHICK COST	FEED COST	SCHEME COST	ACT PR COST	SALE PRICE		

(1.14)
PROFITS / LOSS PER KG

COST & PROFITS FOR YEAR - 2024 - 2025

5.73	7.98	1.83	2.39	37.20	40.90	83.87	98.01	95.49	78.62	SSC
GC	MORT %	MED	ADMIN	CHICK COST	FEED COST	SCHEME COST	ACT PR COST	SALE PRICE		

(1.14)
PROFITS / LOSS PER KG

0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
GC	MORT %	MED	ADMIN	CHICK COST	FEED COST	SCHEME COST	ACT PR COST	SALE PRICE		

0.00%
PROFITS / LOSS PER KG

BROILER PERFORMANCE COMPARISON GDM DASHBOARD

ABC DEMO

Apr	May	2019 - 2020
Aug	Jul	2020 - 2021
Jun	Nov	2021 - 2022
Oct	Sep	2022 - 2023
Dec	Feb	2023 - 2024
Jan	Mar	2024 - 2025
		2017 - 2018

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

32.05

51 NOFR	3,900 AFS	1,97,574 BIRDS PLACED	4,21,015 KGS SOLD	2.35 ABW	9.27 MORT %	1.70 FCR	1.61 CFCR	29.44 FE
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BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

32.05

28 NOFR	4,100 AFS	1,14,453 BIRDS PLACED	2,49,654 KGS SOLD	2.34 ABW	6.67 MORT %	1.70 FCR	1.61 CFCR	29.33 FE
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Apr	Aug	2019 - 2020
Jul	Jun	2020 - 2021
May	Nov	2021 - 2022
Oct	Sep	2022 - 2023
Dec	Feb	2023 - 2024
Jan	Mar	2024 - 2025
		2017 - 2018

BROILER PERFORMANCE FOR THE YEAR - 2024 - 2025

32.05

-82% NOFR	5% AFS	-73% BIRDS PLACED	-68.64% KGS SOLD	-0.50% ABW	-39.08% MORT %	-0.01% FCR	0.17% CFCR	-0.38% FE
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COST & PROFITS FOR YEAR - 2024 - 2025

78.62 SSC

6.39 GC	9.27 MORT %	2.16 MED	2.25 ADMIN	48.44 CHICK COST	39.86 FEED COST	85.12 SCHEME COST	102.72 ACT PR COST	118.63 SALE PRICE
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18.66 PROFITS / LOSS PER KG

COST & PROFITS FOR YEAR - 2024 - 2025

78.62 SSC

5.51 GC	6.67 MORT %	1.78 MED	2.26 ADMIN	41.71 CHICK COST	40.37 FEED COST	83.84 SCHEME COST	99.41 ACT PR COST	102.07 SALE PRICE
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4.06 PROFITS / LOSS PER KG

-16.10% GC	-39.08% MORT %	-21.70% MED	0.52% ADMIN	-16.14% CHICK COST	1.27% FEED COST	-1.52% SCHEME COST	-3.33% ACT PR COST	-16.22% SALE PRICE
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-359.13% PROFITS / LOSS PER KG

Broiler Operation & Profitability Relationship



HOMEWORK SHEET FOR PLANNING FUTURE PLACEMENTS WITH AVAILABLE COST, PERFORMANCES AND SALES PRICE

			PRODUCTION COST COMPARATIVE STUDY FROM CHICK RATE POINT OF VIEW												
			06-02-2025												
			HATCH. CHARGES	HATCH. %	MGT CHAR./ BIRD	O.H. & VACC./ BIRD	GROWING CHARGES PER KG	TOTAL BIRDS PLACED	MORTY. %	NO. OF BIRDS SOLD	AVG BODY WT.	NO OF KG MEAT SOLD	FCR	CFCR	AVG SALES RATE
			1.90	84.00	5.00	4.00	6.50	1000	6.00	940	2.400	2256	1.695	1.595	94.00
			FEED COST												
S.NO.	EGG COST	CHICK COST	34.50	35.00	35.50	36.00	36.50	37.00	37.50	38.00	38.50	39.00	39.50	40.00	40.50
4	17.00	22.14	78.78	79.63	80.47	81.32	82.17	83.02	83.86	84.71	85.56	86.41	87.25	88.10	88.95
6	19.00	24.52	79.84	80.68	81.53	82.38	83.23	84.07	84.92	85.77	86.62	87.46	88.31	89.16	90.01
8	21.00	26.90	80.89	81.74	82.59	83.43	84.28	85.13	85.98	86.82	87.67	88.52	89.37	90.21	91.06
10	23.00	29.28	81.95	82.79	83.64	84.49	85.34	86.18	87.03	87.88	88.73	89.57	90.42	91.27	92.12
12	25.00	31.66	83.00	83.85	84.70	85.54	86.39	87.24	88.09	88.93	89.78	90.63	91.48	92.32	93.17
14	27.00	34.04	84.06	84.90	85.75	86.60	87.45	88.29	89.14	89.99	90.84	91.68	92.53	93.38	94.23
16	29.00	36.42	85.11	85.96	86.81	87.65	88.50	89.35	90.20	91.04	91.89	92.74	93.59	94.43	95.28
18	31.00	38.80	86.17	87.02	87.86	88.71	89.56	90.41	91.25	92.10	92.95	93.80	94.64	95.49	96.34
20	33.00	41.19	87.22	88.07	88.92	89.77	90.61	91.46	92.31	93.16	94.00	94.85	95.70	96.55	97.39
22	35.00	43.57	88.28	89.13	89.97	90.82	91.67	92.52	93.36	94.21	95.06	95.91	96.75	97.60	98.45
24	37.00	45.95	89.33	90.18	91.03	91.88	92.72	93.57	94.42	95.27	96.11	96.96	97.81	98.66	99.50
36	39.00	48.33	90.39	91.24	92.08	92.93	93.78	94.63	95.47	96.32	97.17	98.02	98.86	99.71	100.56
BREEDER	19.00	24.52	79.84	80.68	81.53	82.38	83.23	84.07	84.92	85.77	86.62	87.46	88.31	89.16	90.01
HE BUYER	32.00	40.00	86.70	87.54	88.39	89.24	90.09	90.93	91.78	92.63	93.48	94.32	95.17	96.02	96.87
CHICKS	37.00	45.95	89.33	90.18	91.03	91.88	92.72	93.57	94.42	95.27	96.11	96.96	97.81	98.66	99.50

Broiler Operation & Profitability Relationship

Understanding the Factors Impacting Profitability in Broiler Operation



				BROILER PRODUCTION COST IN DETAILS AS PER FARM GRADE					BROILER PRODUCTION COST IN DETAILS AS PER FARM GRADE						
S.N.	PARAMETERS			Dt	FCR	FCR	FCR	FCR	FCR	FCR	FCR	FCR	FCR		
				6-Feb-25	A	B	C	D	E	A	B	C	D	E	
				FARM GRADE	A	B	C	D	E	A	B	C	D	E	
TYPE OF FARMER AS PER GRADE					40%	35%	12%	10%	3%		10%	25%	25%	20%	20%
SCHEME PARAMETERS															
1	STD	CHICK COST	PER CHICK		36.00	36.00	36.00	36.00	36.00		36.00	36.00	36.00	36.00	36.00
3	STD	FEED COST	PER KG		38.50	38.50	38.50	38.50	38.50		38.50	38.50	38.50	38.50	38.50
4	DIFFERENCE IN PRICE IN %				100.00	100.00	100.00	100.00	100.00		100.00	100.00	100.00	100.00	100.00
5	STD	ND KILLED MED. COST	PER BIRD		0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	0.00	0.00
6	STD	MEDICINES COST	PER BIRD		1.85	2.20	2.50	2.85	3.15		1.85	2.20	2.50	2.85	3.15
7	STD	ADMINS COST	PER BIRD		4.00	4.00	4.00	4.00	4.00		4.00	4.00	4.00	4.00	4.00
8	STD	AVG BODY WEIGHT	PER BIRD		2.35	2.35	2.35	2.35	2.35		2.35	2.35	2.35	2.35	2.35
9	STD	MORTALITY	%		4.00	5.00	6.00	7.00	8.00		4.00	5.00	6.00	7.00	8.00
				FCR ASKING RATE					FCR ASKING RATE						
10	STD	AVG FCR			1.570	1.670	1.790	1.900	2.000		1.57	1.67	1.79	1.90	2.00
11	DIFFERENCE IN FCR IN %				100.00	106.37	114.01	121.02	127.39		100.00	106.37	114.01	121.02	127.39
12	STD	AVG CFCR			1.483	1.583	1.703	1.813	1.913		1.48	1.58	1.70	1.81	1.91
13	STD	PRODUCTION COST			79.00	83.29	88.11	92.55	96.61		79.00	83.29	88.11	92.55	96.61
14	STD	BASIC GC + FCR BONUS			7.50	6.00	5.00	4.00	3.50		7.50	6.00	5.00	4.00	3.50
TOTAL					86.50	89.29	93.11	96.55	100.11		86.50	89.29	93.11	96.55	100.11
TYPE OF FARMER AS PER GRADE					40.00%	35.00%	12.00%	10.00%	3.00%		10.00%	25.00%	25.00%	20.00%	20.00%
NET PC UNDER THIS GRADING GROUP				₹	89.68					₹	93.58				
NET DIFFERENCE				₹	-					₹	3.90				

HOMEWORK SHEET

Broiler Operation & Profitability Relationship



HOMEWORK SHEET TO MAKE A STRATEGY FOR FEED DENSITY AND GC FIXING – MAKE / FALL INFORMATION SHEET

				GC FIXATION STRATEGY											
				FEED COST 100%			FEED COST 4%			FEED COST 8%			FEED COST 10%		
				A 100%			B 5%			C 10%					
S.N.	PARAMETERS		08-Feb-25	HIGH YEILD FORMULA			MEDIUM YEILD FORMULA			LOW YEILD FORMULA					
1	STD	AVG BODY WEIGHT	PER BIRD	2.40			2.40			2.40					
2	STD	MORTALITY BONUS	%	5.00			5.50			6.50					
3	STD	AVG FCR		1.660			1.743			1.826					
4	STD	AVG CFCR		1.560			1.643			1.726					
SCHEME PARAMETERS				RATE	COST / KG	%	RATE	COST / KG	%	RATE	COST / KG	%			
1	STD	CHICK COST	PER CHICK	28.00	12.28	14.83	28.00	12.35	14.33	28.00	12.48	13.97			
2	STD	FEED COST / FEEDING COST	PER KG	37.00	61.42	74.19	36.99	64.47	74.84	36.97	67.51	75.56			
4	STD	MEDICINES COST	PER BIRD	2.50	1.10	1.32	3.00	1.32	1.54	3.00	1.34	1.50			
5	STD	ADMINS COST	PER BIRD	3.40	1.49	1.80	3.40	1.50	1.74	3.40	1.52	1.74			
6	STD	BASIC GC + FCR BONUS	PER KG	6.50	6.50	7.85	6.50	6.50	7.55	6.50	6.50	7.28			
7	STD	PRODUCTION COST		82.79 100.00			86.13 100.00			89.34					
FEEDING COST + GC + MED COST				69.02			72.29			75.34					
SALES PRICES				93.00			92.50			92.00					
PROFIT EARNED / KG				10.21			6.37			2.66					

THE KEY IS HOMEWORK SHEET WITH GREAT DEAL OF DOCUMENTATION – MAKE EXPANSION EFFORTLESS & MORE PROFITABLE

CHICK COST HAS NO CONCERN IN DECIDING GC / KG

FEEDING COST HAS DIRECT CONCERN IN DECIDING GC / KG AS NUTRITION IS LOW IN FEED / KG

MED COST HAS DIRECT CONCERN IN DECIDING GC / KG AS NUTRITION IS LOW IN FEED / KG

GC NEEDS TO BE THE SAME OR LITTLE MORE IF MED / LOW NUTRITION STRATEGY IS ADOPTED AS MEAN AGE WILL ALSO INCREASE IN CMPARISON TO HIGH DENSTY FEED

- HIGH DENSITY QUALITY OF FEED IS ADVISABLE TILL THE FEED COST CONTRIBUTION IS ABOVE 65% OF TOTAL COST.....
- LOOK FOR A GRADE FARMER WHERE PERFORMANCE IN OVERALL MANAGEMENT IS GOOD....
- GC FIXING IS A CRUCIAL PART IN DECISION MAKING AS IT MAY IMPACT PROFITABILTY TO A GREAT EXTENT AND MAY AFFECT BUSINESS VIABILITY IN LOG RUN....
- MAKE SURE THE **CRITERIA IS PROFITS PER KG PER MONTH** AND NOT PLACEMENTS PER MONTH....
- INSIST ON GOOD AND SOLID HOMEWORK BEFORE EVEN PLACING A SINGLE BIRD**- INSIST ON SOP AND GENERAL GUIDLINE FOR BETTER PROFITABILITY..
- HEAVING EXCESSIVE DEBT MAY BE FATAL IN ANY BUSINESS, BUT IN POULTRY EVEN LITTLE DEBT IS SUICIDAL** AS MARGIN IS VERY THIN (BET 0.5% - 3.00%) PER ANNUAL TO
- WITHOUT HAVING ABOVE TYPE OF **HOMEWORK IN GC FIXATION** MAY BE POOR IDEA TO GENERATE A GOOD PROFIT....
- ALWAYS COMPARE (**FEEDING COST + GC + MED COST**) IN DECIDING GC....

Take Home Message



After Data Analysis & Data Visualizations From Available Data (Some could Not be Displayed)

CHICK
₹ 2-7

- ✓ HAVING BREEDER FARM, CHICK / HE BUYING IS A ORG. STRATEGY – SHARE IN % WILL BE A MORE PRACTICAL SOLUTION.
- ✓ CHICK / HE SELLING (IF HAS BREEDERS) IS A GOOD ESCAPE PLAN IN CASE OF EMERGENCY OR ANOTHER PROFIT CENTRE.
- ✓ MIN. 42/45 GMS INITIAL DELIVERED CHICK WT – MAY INFLUENCE FCR BET 5 -12 POINTS (WHICH IS BIG). (GRADING CHICKS)

MED.
₹ 1-3

- ✓ USE OF MED / VAC. / DISINFECT ETC ARE NECESSITY – DOSAGES OF ADMINISTRATION AND TIMING ARE VERY IMPORTANT.
- ✓ **CLEANING OF SHEDS, THERMAL FOGGING / FUMIGATION MAY SAVE FATAL ISSUES AND BAD PERFORMANCES.....**

GC
₹ 1-2

- ✓ 100% PART OF STRATEGY & GOOD HOMEWORK – REFERS TO THE TABLES..
- ✓ EVEN PAYING HIGH GC / RC TO A+ / A GRADE FARMER WILL IMPROVE PROFITABILITY..

ADMIN
₹ 1-3

- ✓ HUGE DEBT IS A LIABILITY
- ✓ ACTUAL CBF EXPENSES THRESHOLD IS 1.80 / KG SOLD
- ✓ MAX CBF ADMIN IS 2.00 / KG – MORE THAN THAT IS OUT OF OWN GENERATED PROFIT

FEED
₹ 2-5

- ✓ FEED FORMULATIONS IS VERY ESSENTIAL PART OF STRATEGY (DENSITY - HIGH / MED / LOW)
- ✓ BUYING QUALITY RM (AS PER NUTRITIONIST FORMULATION REQUIREMENT) WITH CASH BUYING (WITH OR WITHOUT LOANS)
- ✓ RM MARKET INFORMATION AND RM STORING WHEN PRICES ARE LOW CAN ACT & MAKE COMPANY PROTECTIVE LAYER IN CRISES

SALE
₹ 2-5

- ✓ WEIGHTED AVG SALES RATE IS KEY – HIGHER BODY WTS AT LOW RATE PROVES FATAL
- ✓ GROW BD WTS AS PER MARKET DEMAND AND NOT AS PER WHAT YOU CAN / WANT – TOO MUCH PRICE DIFF. IN WANT / REQ,
- ✓ CHOOSE LOCAL TRADERS MORE THAN BULK BOOKINGS – REGULARITY IN SUPPLY IS ALSO A IMPORTANT FACTOR IN PROFIT.

DISCLAIMER -----

EVERY INDIVIDUAL DATA WILL GIVE DIFFERENT INSIGHTS AND ROADMAP -

Bird Flu ✓

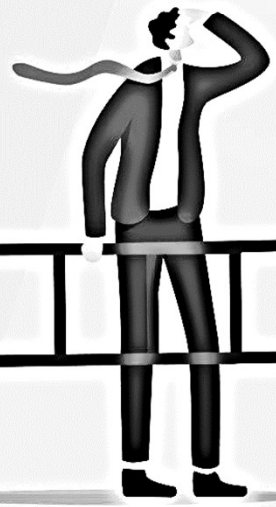
Corona Virus ✓

Low Sales Price ✓

RM Price Crisis ✓

Other Crisis ✓

Escape Window

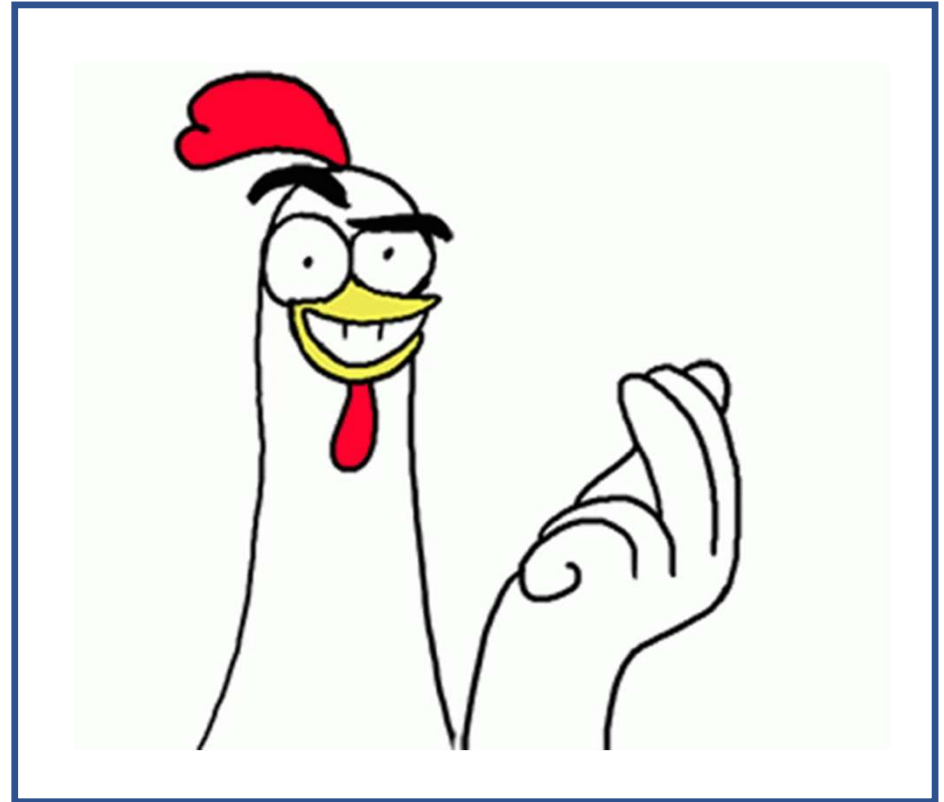
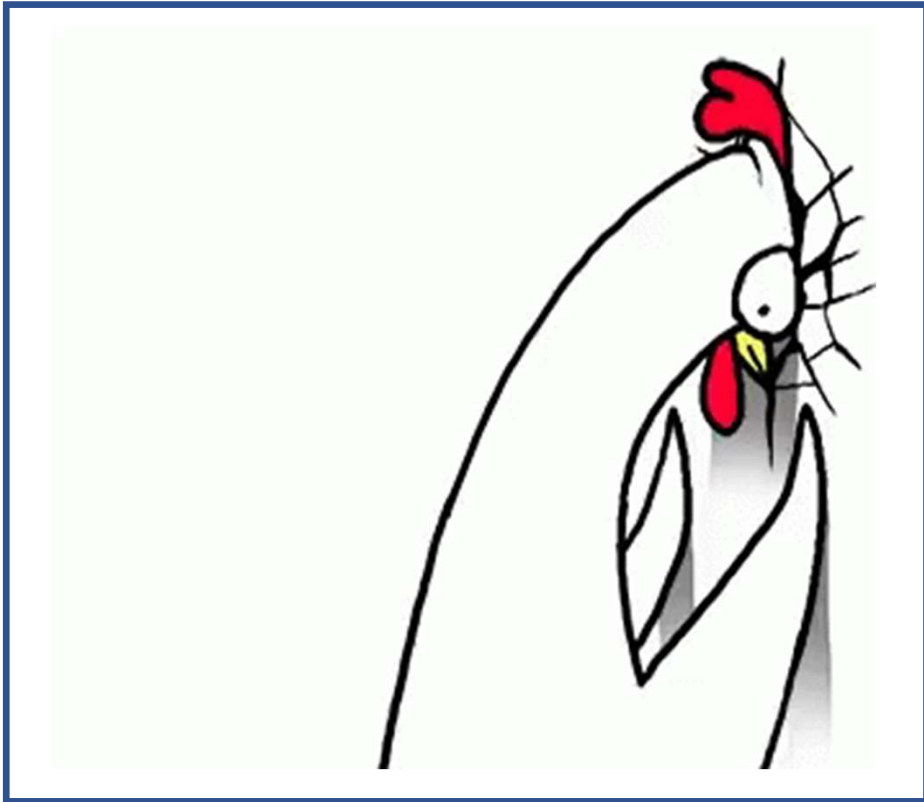


Own Safety & Escape Plan



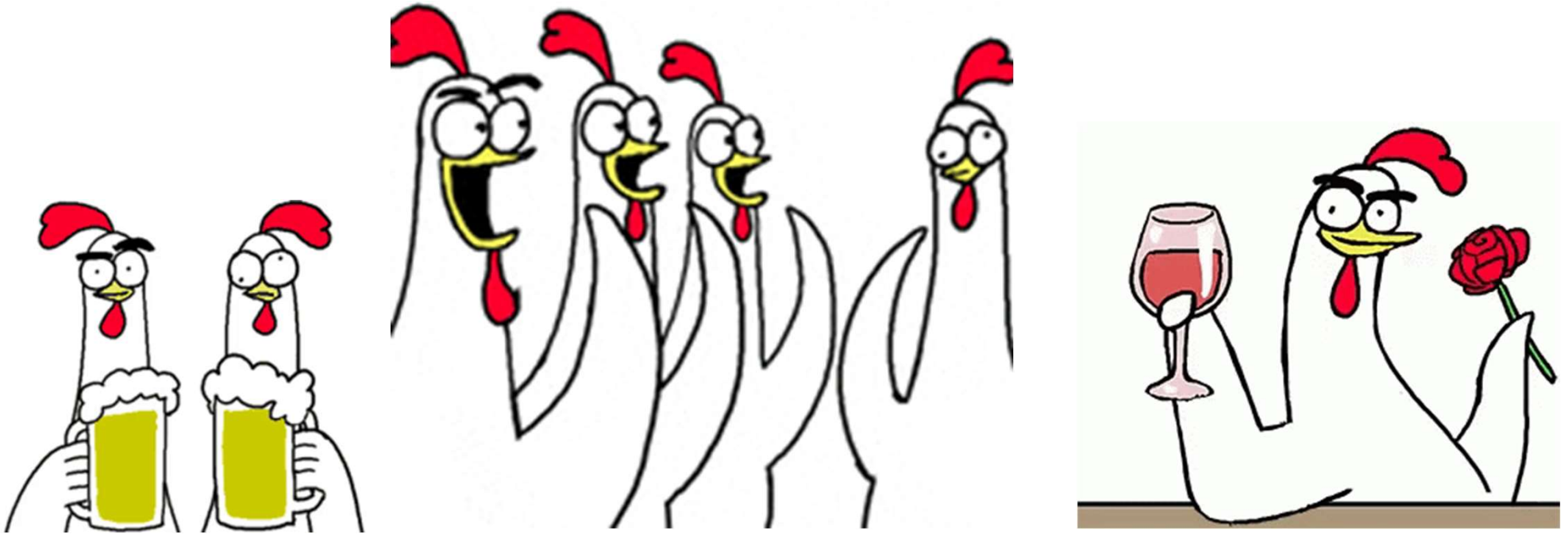
Organizational & Associational Solution - Approach

Leveraging Data For Improved Financial Performance in Poultry Operations



PROFITS IN BROILER BUSINESS DEPENDS UPON HOW GOOD AND PRAGMATIC YOUR APPROACH AND HOMEWORK IS – KEEP EVOLVING IN EVERY SEGMENT IS THE KEY

Leveraging Data For Improved Financial Performance in Poultry Operations



Thank You....